



MARKETING • TECHNOLOGY • MANAGED SERVICES

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## // CAPABILITIES STATEMENT

### COMPANY BRIEF:

Founded in 2012, The Childress Agency, Inc. (CAI) is a Service Disabled Veteran Owned Small Business (SDVOSB) and SWaM certified full-service marketing, website design and IT agency based in Fredericksburg Virginia. CAI is recognized for creative, innovative solutions that meet or exceed the requirements of our valued clients. We specialize in comprehensive communications campaigns, graphic design services, marketing and public outreach. CAI also excels in high-impact web design and development, web-based marketing campaigns and web applications for mobile devices and social media management.

CAI has successfully satisfied hundreds of clients on many projects with modern ideas, original design and quality production. Our agency provides one-source solutions and creates, develops and implements all of its communications in-house.

### WHAT SETS US APART:

We believe success comes from empowering our clients through an effective, multi-faceted marketing strategy and creative thinking. We couple creativity with innovation to produce clean, user-driven products.

### CERTIFICATIONS:

SDVOSB, SWaM (certification #725020) , A+ certified professional, Network+ certified professional, Microsoft certified professional, Microsoft certified desktop professional, Google partners, ISO 9001/2000 Certified Auditor

DUNS# 078583027

### PRIMARY NAICS:

238210, 541430, 541490, 541511, 541519, 541613, 541810, 541820.

For full list of all NAICS please visit [government.childressagency.com](http://government.childressagency.com)



### CORE CAPABILITIES:

#### MARKETING

- Advertising
- Brand Identity
- Graphic Design
  - Logos
  - Print Collateral Development
  - Brochures, Newsletters, Banners, Press Kits, Trade Show Booth Graphics
  - Signage
- Web Services
  - Web Application Development
  - Database Development
  - Web Design
  - Mobile App Development
  - Online Marketing (SEO, Pay Per Click, Email Campaign, etc.)
  - Social Media Design and Management
- Print and Promotional
- HD Video and Photography
- Media Buying

#### TECHNOLOGY

- IT Services
- Networking
- IT Outsourcing
- Cloud Computing
- Business Continuity
- Security
- Business Phone Systems
- Project Management
- Mobile Device Support

#### MANAGED SERVICES

- Hosting
- Help Desk
- Network Management
- Audit and Analysis
- Site Surveys
- Data Backup



### CONTACT INFORMATION:

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